

YEAR IN REVIEW 2017

Check out what San Francisco Agency and some of our clients were up to in 2017!

COME TOGETHER

Our E28 Community was born.

ResQ Club, ACE Consulting, Sirdar, Grip Agency, Dropp and **Luoto Company** come together in our communal penthouse office.

FEB

WOW-TASTIC WORKSHOPS

April is workshop month!

San Francisco holds workshops at Maria01 to help businesses align PR and marketing.

APR

JUN

SUMMER IN SAN FRANCISCO

Jonna Manninen ioins as our **Communications** Specialist.



Altum Technologies launch Power Ultrasound.

Singa close €1.75m in funding and take karaoke digital!

DuPont and **TactoTek** collaborate

to support IME solutions.

Flashnode reach €2m in funding to automate Fintech tasks.

SUCCESS ALL AROUND!

Frost & Sullivan names **TactoTek** the winner of the 2017 Global Technology Innovation Award.

SEP

OCT

HUONE doubles turnover and turns a profit from their new office in Singapore and make the cover of Forbes Finland.

KNOWLEDGE IS FOR SHARING

Prior to Slush 2017, we hold workshops at **Maria01** on how to talk to journalists and how to cope with conference PR.

Maritime technology

becomes another industry sector in which we have marketing and PR expertise, from our work with Hollming.

'TIS THE SEASON!

Matsmart cuts Nordic food waste and aims to expand their e-com store.

Auramarine launches a safe, controlled fuel changeover solution.

DEC

Fimmic raises €5m to accelerate their Deep Learning AI cloud platform.

SoftCo is chosen as a supplier to the Finnish state worth €17m.

NEW LOOK, NEW OFFICE, NEW TEAM MEMBER

John Cozzi joins the team as our resident JAN Digital Storyteller.

> We move in to our E28 penthouse office!

San Francisco goes to Slush Tokyo 2017!

Aeromon's drone achieves real-time measurement platform success.

Bonusway and Zervant make it to the Forbes Finland front cover.

OFFICIAL ARCTIC 15 PARTNER

MAY

MAR

Ugly Cookie wins our startup pitching competition and receives a 12-month subscription from Singa!

Kieku launches a new machine learning audio service.

SUMMER CONTINUES

JUL

Screenful launches new dashboard integrations for GitHub.

San Francisco works through the summer handling international client cases.

RESEARCH ON FINNISH STARTUP ECOSYSTEMS

AUG

Klopal Startup Studio helps startups bring digital products to market faster.

San Francisco coaches startups about brand awareness at Microsoft's Turbopump accelerator.

ALL SLUSH AND NO PLAY Official Slush 2017 Media Partner

Steve and **Tim** join the team to bring our headcount to 11!





Altum Technologies win the Slush 100 pitching competition and receive PR services from San Francisco.

Sino Track Goes Slush by Comb+ - €65m Artificial

Matchmaking Partner

Intelligence Fund announced. MeetFrank - Official Slush 2017

Valuer+ launches their humancurated platform at Slush with 108 agents.

Ascend Capital Partners announce a €24m investment in Canatu, Fimmic, Grundium and TactoTek.

San Francisco launches PR selfevaluation.

2017 was our busiest yet!

NOV

We look forward to another jam-packed year filled with new challenges and opportunities.

Happy New Year 2018!

- The San Francisco Team